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NEWS

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Scotland's events industry is launching its first ever membership organisation. The Scottish Festivals and Events Association (SEFA) will be the official trade body in Scotland, aiming to provide leadership and representation for organisers, promoters and suppliers involved in the events and tourism industry throughout Scotland and the UK.

EVENT CATERING

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Times are tough but there is still money available for those willing to innovate says Neil Lodge, chief executive of Fosters Event Catering as he looks ahead.

## PROFILE

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Event organiser Liz Doogan-Hobbs, won the prestigious 2012 NatWest everywoman award recently as the 'most passionate and dedicated woman business owner who has overcome significant challenges to achieve success'.

## OLYMPICS SPECIAL FOCUS

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Because of tight embargoes, event supplier contributions to what were probably the most successful event games in history - the London Olympics - have remained under wraps ... until now

**Event Organiser Magazine** is the official journal of TESA (The Event Services Association), the UK body representing event organisers and suppliers to the industry. The magazine is published five times a year and distributed to key names in the trade.