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NEWS



- A cross-party group of influential peers has called on Government to develop a new strategy to support music-based tourism and help grow the UK economy.
- The NEC Group has launched Eight Feet Tall - a specialist marketing, media sales and sponsorship consultancy to the live event industry.
- Three friends who set up a business only months ago have launched an innovative internet start-up designed to take the stress out of organising an event.

**THE SHOWMAN'S SHOW**

- The organisers of The Showman's Show are preparing for another eclectic mix of event industry suppliers to Newbury Showground this year.

**FIREWORKS**

- The skies over Plymouth were lit up in spectacular style for the 2013 British Firework Champion of Champions competition in August, which saw Star Fireworks become the new champions.

## MEDICAL

- St John Ambulance is urging employers to protect their staff and customers by checking the credentials of first aid training providers. This follows the Health and Safety Executive's announcement that from October, it will no longer be doing so through the current approval and monitoring process.

**Event Organiser Magazine** is the official journal of TESA (The Event Services Association), the UK body representing event organisers and suppliers to the industry. The magazine is published five times a year and distributed to key names in the trade.