



Organisers of South by Southwest Festival (SXSW), a music, film and technology festival in Austin, Texas have hired crowd management expert Professor Keith Still of Bucks to assist with crowd safety at next year's event due to take place in Austin between March 9-18, 2012.

The well-respected security professional is Professor of Crowd Dynamics and Crowd Management at the International Centre for Crowd Management & Security Studies at Bucks New University.

He modelled crowd safety for the Duke and Duchess of Cambridge's Royal Wedding this year, where he was involved in advising The Royal Parks in evaluating crowd risks, density and 'park full' elements for the areas from Horse Guards Parade to Buckingham Palace.

Prof Still also works for G4S Events, a leading security management company.