

National conference and live events services provider Saville Audio Visual has just been appointed as AV



supplier to the Jockey Club Racecourses for the Northwest region.

The appointment covers flagship racing venues at Haydock Park, Aintree and Carlisle Racecourses. Saville has provided support for events in the venues many times and both parties felt the time was right to enter into a strategic partnership aimed at providing the best possible technical event support for the venues clients.

Carl Pastor, Operations Manager at Aintree Racecourse commented: “The established close links formed with Saville and the strengths offered by their network of distribution outlets in the North West means that together we can offer a great package to existing and new customers at our three North West venues.”

Saville has over forty years experience in delivering audio visual technical support in the Northwest region, with Liverpool being one of the earliest established centres. The company specialises in providing the latest technologies for conferences and events including sound, lighting, HD projection, video walls and a bespoke range of digital event technologies, supported by over a hundred full-time, trained technicians. The quality of Saville service is reflected by 28 national awards, including Best Conference/Awards Production and Audiovisual Company at the 2013 Conference Awards.

Saville regional account manager for the North West, Ritchie Nield, said: “We are confident that our ethos of providing innovative, creative solutions, delivered professionally, will ensure that customers receive the unwavering quality they deserve.”