



The 2011 Global Event Summit, organised by tfconnect, has received plaudits galore for the “exceptional session content and the quality of the entertainment put on for delegates”.

The final number of attending delegates totalled a record 136 - representing 90 companies from 22 countries.

Delegates reported a great “buzz” throughout the event, in an excellent networking environment, where good contacts were made among a “spot on” audience profile.

While all the sessions were thoroughly enjoyed by all, the company strategy presentations were highly praised for their open and informative nature. Other highlights included a talk from Roger Shashoua, along with an emotional interview with Bruce Robinson, who gave a harrowing account of his experience when the roof of the Katowice Exhibition Centre collapsed killing 65 people in 2006.

At the Summit Dinner, delegates enjoyed two hours of stand up entertainment delivered by Chris Hughes, CEO of Brand Events. Now in its third year, the event is dedicated to the crème de la crème of the international event industry, say the organisers.