



Research conducted by the Event Production Show indicates spends on municipal events to celebrate the Diamond Jubilee in 2012 could exceed those of 2011's Royal Wedding.

A celebratory weekend, Saturday 2 June to Tuesday 5 June 2012, of street parties and pageantry will mark The Queen's Diamond Jubilee. The special long bank holiday is set to boost UK leisure and tourism spending by a predicted £620m as schools and offices close for the four day break.

This is reflected in the fact that some 22 per cent of attendees registered for the Event Production Show - taking place from Wednesday 1st – Thursday 2nd February 2011 at London Olympia - represent a public body or local authority, compared to 13 per cent in November 2010 ahead of 2011's show.

Plans are being mobilised from Scotland to Cornwall, as well as Commonwealth countries, with the highlight of the celebrations taking place on the afternoon of Sunday 3rd June. The Thames will be the backdrop for one of the largest flotillas ever assembled on the river as Her Majesty The Queen leads the Thames Diamond Jubilee Pageant. Both The Edinburgh Tattoo and the British Military Tournament will focus on the Monarch's 60th year.

Reported three figure celebrations have been budgeted by local authorities including Guilford, Salisbury and Brighton as well as smaller pledges from across many of the UK's parishes. A nationwide 'Big Jubilee Lunch' will also encourage people to celebrate on Sunday 3rd June, while the evening of Monday 4th June will see a televised Buckingham Palace stage a major live music concert, while 2,012 beacons are lit across the UK to mark the occasion. All official beacon events will be listed in a special commemorative book that will be given to The Queen after the event.

The Event Production Show, which runs alongside the inaugural UK Venue Show, will provide an insight into municipal planning for 2012 through speaker Tim Owen, events, filming and contingency planning commissioner for Westminster City Council. Owen will join the likes of Live Nation COO Music, John Probyn and Head of the Metropolitan Police Olympic and Paralympic venues planning team, Inspector Stuart Cornish, at the Access Sessions.

Bruno Peek, Pageant master of The Queen's Diamond Jubilee Beacons, said, "This is a wonderful opportunity for everyone, from the smallest community groups to the largest country estates to be part of this once-in-a-lifetime event."

Sarah Brownlee, Event Manager of the Event Production Show said, "We have seen an early spike of registrations from representatives of public bodies, no doubt preparing for a summer of events headlined by the Diamond Jubilee. While the Royal Wedding was well received throughout the country, the Diamond Jubilee is another historic occasion which will be celebrated globally and local authorities are evidently keen to get their communities involved."