



York-based AV / IT integrator Saville Audio Visual has received a prestigious accolade, presented at the 2012 Professional AV Awards ceremony at London Hilton Park Lane on Friday 12th October.

The glittering event marked the 40th Anniversary of industry publication AV Magazine and their editorial team chose to honour Saville with the final award of the night - for the Outstanding Contribution to the AV Industry.

The award was sponsored by Samsung and presented on stage to John Sills, Ed Everard, Colin Nixey and retiring PR manager Don Andrew.

Announcing the award, AV Magazine editor Clive Couldwell said: “The pedigree of Saville AV goes back to 1876 – when the original family company ran a pharmacy in York. Since then, it has been a serial winner of AV Awards, with the widest spread of regional operations in the UK, and a major player in the rental and systems integration markets.”

“Saville’s achievement has not only been to grow the company into what was at one point, the largest UK AV reseller, but to do so while responding to the many changes in the industry that have taken place over the last quarter of a century. This includes the development of electronic display technologies, the boom in AV for schools, the business migration from box sales to systems integration and, now an increased emphasis on selling services.”

“That’s partly been done through highly effective and carefully targeted marketing, but it has also been done by listening to users, focusing on their needs, and by exemplary long-term business management.” The presentations were hosted by TV comedian Russell Kane. Saville was also a finalist in the category for Collaborative Project of The Year, for the telepresence installation in the London boardroom of British American Tobacco.

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