



It was certainly a case of everyone helps when the Saville team, headed up by account director Adam Pike, were called on by retailer Tesco to provide all the AV and technology support for seven events across five days in six different venues!

Central to this frantic activity was the group Company Conference for 3000 delegates, held at London's ExCel conference centre. The main plenary featured an impressive 36 metre edgeblended screen covered by six Christie Roadie HD+35K projectors and fed digitally over fibreoptic from a Barco Encore system.

Audio was handled by a d&b Q series line array system with a 48-channel Yamaha M7 and the lighting spec featured over 70 Robe LED fixtures including the new Robe 100. Live action camera feeds were supplied by four Sony HD cameras sub-mixed via a Tricaster 850 vision mixer.

This spec was more or less mirrored in the second hall with another Encore system, feeding six HD+35K projectors but this time spread across three 8-metre wide screens around the room. It needed a total of 120 Saville staff to cover all the events, a feat made possible through Saville's unique national network of centres.

Explained Adam: "By bringing in Saville staff and equipment from other centres within the network we were able to manage the client's expectations and work closely with the creative agency to ensure we delivered quality and continuity between each event - regardless of size or location."

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