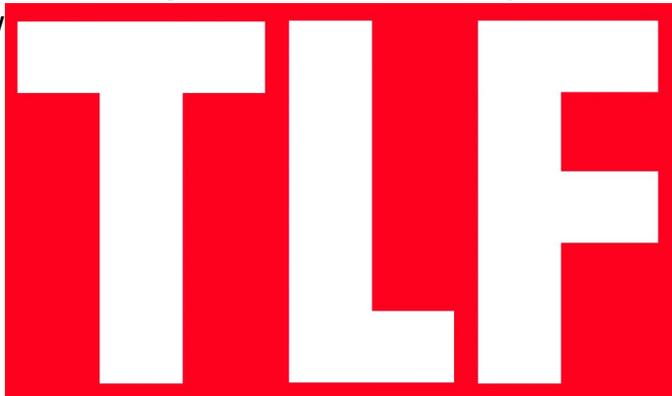


A number of 'big' names from the event production world have joined forces to launch TLF, a new



International Production House with offices in London, Singapore and Sydney. They include Harvey Goldsmith CBE and Jim Baggott of Artist Promotion Management Ltd, in partnership with sevens7 co-owners Dan Howson, Luke Carr, Tim Spears and Nick Taylor.

TLF services include event creation and production, tour support, backstage management, temporary and broadcast infrastructure. It provides connectivity, streaming and application development for the live environment, and also offers a consultancy service, working as an agent for a portfolio of sought-after individuals within the live events industry.

TLF's combined experience has seen a wide range of entertainment and event technology projects developed and delivered for the world's biggest artists, promoters, brands and agencies across the globe. It is currently working with AEG, Glastonbury Festivals, FIFA, M&C Saatchi, MTV, Burberry, Nike, Ministry of Sound, Nissan, Tupac Martir and Momentum. Forthcoming shows and tours include The Ronnie Wood Band, Carl Cox & Friends, Soldiers of Orange and Andrea Bocelli.

Harvey Goldsmith, Director TLF, says: "TLF has been set up to deliver exceptional live projects and cutting-edge event technology for partners around the world. Built around a strong and experienced management team, world-class creative and technical personnel, we provide a progressive mentality to project delivery and state-of-the-art event technology and techniques."

Jim Baggott, Director TLF, adds: "I was looking for people to help develop a new International Production House, to add weight to and enhance our existing team. Having worked with sevens7 for a number of years on a variety of projects it was an obvious decision to join forces and therefore expand our potential." Luke Carr, Director TLF, added: "We specialise in the live

environment, and the strength, depth and capacity of the TLF team is uniquely placed having delivered some of the world's biggest shows and exciting live events over a number of years. There are already some incredible projects in the pipeline and we're very excited about the future." sevens7's award winning youth development and recruitment arm Stepladder Worldwide is also a standout addition to TLF, ensuring its position as a pioneer in the development of young people in the entertainment industry. Dan Howson, Director TLF, says: "TLF is a hothouse for live event innovation and a place where the closest, the most exciting and the most collaborative working relationships are created and nurtured. With experience and knowledge spanning decades, we're incredibly excited to be able to work with even more of the world's decision makers through the provision of pioneering and cutting edge live event production."