

Jacqui Kavanagh, managing director of Trinity Event Solutions, has been elected to the position of HBAA's vice chair. An active member of the HBAA since its inception in 1997, she will continue to help the association raise its profile within the industry with the aim of increasing membership and will be responsible for driving best practice and innovation within the association.

A long-standing advocate of the HBAA and an active agent member of the association, she previously held the position of chair of the association's marketing committee. Jacqui Kavanagh is a specialist in the hotel booking and event sector, running her own agency for ten years. In 2006 she founded Trinity, which specialises in venue finding, event management and booking accommodation for multiple industry sectors worldwide. Since its conception, Trinity has expanded significantly, and having been an HBAA member since 2006, was honoured for 'Promoting Excellence within the Industry' at the association's 2011 awards. Jacqui's commitment to driving standards in the sector has seen her influence span across several committees.