

GL events has repositioned its offering to those customers who are looking for a total solution for their event's infrastructure and development in the UK by creating the GL events UK Group. Under the GL events UK Group umbrella will sit the various brands that have considerable heritage such as Owen Brown and Snowdens, as well as the newly named GL events Seating and Stadia. Scott Hayward, Managing Director of GL events UK Group, explains: "We have a considerable number of clients that now engage with several of our brands, as we can provide a complete package for their events.

"Using the umbrella brand of GL events Group UK allows us clarity in our proposition as a 'one-stop-shop, while still recognising the roots of our business with the well known names of Owen Brown and Snowdens." GL events UK Group can deliver a total overlay solution, providing everything from temporary structures to tiered seating and interior design to furniture, it says.