

Brodie Shanks is the new Wernick Event Hire Depot Manager at Aldridge. After joining as Yard Fitter



in 2010, Brodie Shanks has climbed the ranks to become the new Depot Manager of Wernick Event Hire's Aldridge depot. Although he has an Events Management Degree, Brodie joined the Company as a Yard Fitter so he could learn about the product range. Brodie commented: "Starting in the yard was an excellent learning curve and I don't think I could effectively sell our products or manage the people that worked with it without gaining this knowledge.

In my first six months I worked on all the different types of unit that we offer." Brodie spent the following six months living and working in London where he learnt about the office and operational side of the business. This experience enabled Brodie to take on the role of Events Project Manager in Aldridge in 2011. In March 2013 he was promoted to Assistant Depot Manager before being promoted to Depot Manager in October. Brodie commented, "Attending music festivals was the reason I got into this business in the first place and I'm passionate about the events industry.

'My aim is to improve on an already excellent product portfolio and, where possible, improve on productivity and running costs.'