

Pearce Hire continues their long-standing support of the Showman's Show by confirming their presence at the exhibition on Wednesday 22<sup>nd</sup> and Thursday 23<sup>rd</sup> October. Pearce Hire has regularly participated at the Showman's Show because it offers an

important platform for promoting their expertise in the provision of services for the outdoor and special events market.

Pearce Hire offers over 30 years knowledge providing power, lighting, audio, staging, project consultancy and production services to the outdoor and indoor event, festival, entertainment and corporate event industries. The Showman's Show at Newbury Showground happens at a convenient lull at the end of the busiest summer season on record for Pearce Hire. It is an important platform for the promotion of the full range of services offered by Pearce Hire, and a chance for the team to network with current clients and discuss plans for the next 12 months, re-connect with old clients and meet prospective new customers face-to-face.

Events supplied over the summer by Pearce Hire include the 50<sup>th</sup> Cambridge Folk Festival which has been a Pearce Hire customer for over 27 years. In addition to providing power distribution and stage lighting for this landmark event, they have supplied other regular clients including the British Birdwatching Fair, Field Day Festival, Mama Bars, Forest Live and the Warner's Motorhome Shows. Pearce Hire has also worked with new clients Norfolk & Norwich Festival, For All Events, Rick Wakeman and GL Events. This range and variety of events – from outdoor festivals to corporate events and conferences demonstrate the company's breadth of services from dry hire to full installation and complete production and project management.

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