

Lance Show and Publications Ltd, organiser of the Showman's Show will once again be supporting



the National Outdoor Events Association (NOEA) Awards later this year, following confirmation of its sponsorship of the 'Event Supplier of the Year Award' at the annual celebration.

Lance Show and Publications Ltd and NOEA continue to work in partnership for the good of the outdoor events industry and supporting the awards encourages excellence and best practice. The 'Event Supplier of the Year Award' recognises companies that have demonstrated quality in supplier customer relationships that have added value to events.

"Lance Show and Publications Ltd has been a tremendous supporter of the NOEA Convention & Awards for some time and we're delighted to be welcoming them again come November," comments Andy Grove, Interim-President, NOEA. "Last year we had Michael Eavis (Glastonbury) and James Heapey (Chair of the All Party Parliamentary Group for Events) join us, and it's going to be another stellar celebration again this year."

Jeremy Lance, director of Lance Show and Publications Ltd comments: "The Showman's Show is the UK's most comprehensive show for the outdoor and special event industry so it makes

sense that we support organisations that are also working to improve standards across the board. NOEA works tirelessly supporting outdoor event suppliers so there is plenty of synergy between us. We're very pleased to lend our support to the NOEA Awards 2017 and already looking forward to the event in November."

The NOEA Convention & Awards will take place once again at The Pump Rooms in Bath on the 22nd November 17, with the association's 'Commercialisation Project' theme evolving to take the industry forward again.